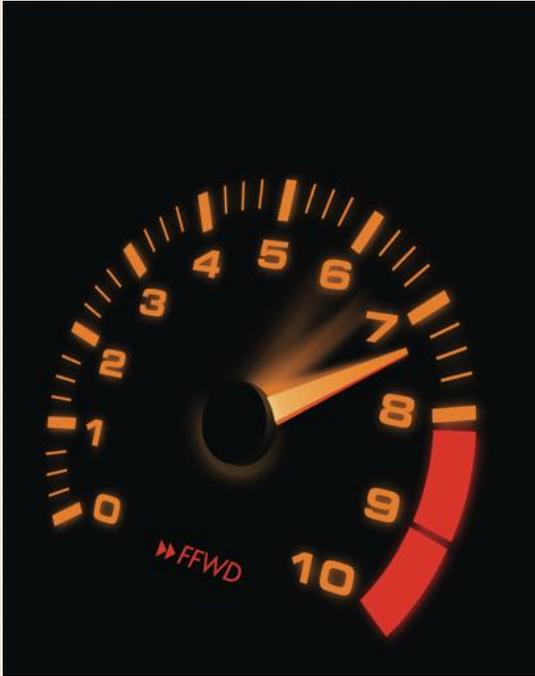


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# FAST FORWARD



Fast Forward is East Africa's premier leadership programme, for the leaders of 'Business Unusual' - the businesses and organizations of tomorrow.

Fast Forward is for those who want to uncover the real meaning of leadership, and bring nobility and higher thought back into organizational life.

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# LEADERSHIP UNUSUAL



Fast Forward is learning the old-fashioned way: through dialogue, questioning and probing in an environment that encourages interaction with a select group of peers.

Fast Forward takes a small number of carefully screened participants every year and provides an intimate learning experience. It combines age-old wisdom with leading-edge current management thought.



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# DEEP THINKING



Fast Forward is about ideas and group discussion, in an environment that stimulates deeper thought. Programme sessions are designed to generate debate and repartee. Participants will be encouraged to question their own assumptions and opinions.

Fast Forward is designed for leaders who wish to deepen their wisdom and discover their personal, authentic leadership assets.





## LEARNING - THE FAST FORWARD WAY

**One-on-one session:** a confidential session with the Programme Leader to set out your personal goals and learning needs from Fast Forward.

**Socratic Dialogues:** dialogues in the tradition of Socrates - a structured progression of questions that reveal the intricacy of the topic under discussion.

**Experiential learning:** lively group exercises that reveal insights into the everyday practice of leadership.

**Many-on-one session:** a facilitated interactive meeting with the Programme Leader in small peer groups to share and embed learning.

# THE CORE MODULES

## THINKING STRATEGICALLY

Understanding the essence of strategy, and knowing how to break away from the competing pack. This module develops your ability to create a compelling vision and design a distinctive strategy.



## BONDING WITH CUSTOMERS

Understanding the centrality of the customer in any business, and forging a unique emotional bond with customers that lasts for decades.



## GETTING THINGS DONE

Understanding the role of the leader as a doer and an exemplar, and ensuring that things are done in the right way at all levels.



## INSPIRING YOUR PEOPLE

Understanding how to influence a mass of people to fulfil the purpose of your organisation, and designing a psychological contract that allows employees to do the extraordinary.



## OUR TEAM

### SUNNY BINDRA

Fast Forward is designed and led by Sunny Bindra, Kenya's renowned business thinker, educator and writer. Sunny has worked intimately with some of the region's top leaders, and is an inspirational teacher and speaker.



### CAROL MUSYOKA

Carol, well-known columnist, seasoned consultant and international educator, is Sunny's co-facilitator on Fast Forward.



### FRIDAH NGUYA

Fridah is our Programme Manager, and handles all programme events and logistics.



### FIND OUT MORE

Email us at [hello@sunwords.com](mailto:hello@sunwords.com), or call +254 20 760 2000

*Sunwords*



Fast Forward has become the region's most talked-about leadership development programme.

Participants join a small cadre of leaders who understand wisdom in leadership and who care deeply about the uplift of Africa.

